

LEWIS FROM "THE APPRENTICE"

LEWIS ELLIS - CAREERS ADVICE (KS4)



There are lots of ways to start a career whether that is through an apprenticeship, a vocational course or a degree. You may start out working for a company, but then decide you would like to work for yourself and start your own business. There are lots of entrepreneurs but there is no specific course on entrepreneurship.

Lewis Ellis recently appeared in the hit TV series "The Apprentice". Lewis kindly visited the Worcestershire LEP office to record this short video which features Lewis providing young people with some hints and tips which may help them on their journey towards the world of work.

As part of this series of careers activities you will be given the opportunity to explore the many careers that may be open to you should you wish to become an "Entrepreneur" and start up your own business.

Before starting this activity please watch this short video

VIDEO - Lewis Ellis Advice

You should be able to view this video on your computer or mobile phone.

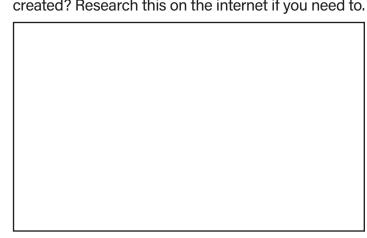
SECTION 1 WHAT IS AN "ENTREPRENEUR"?

Let's start by understanding exactly what is meant by an ENTREPRENEUR.

Watch this video created by "Big Ideas - Wales"

-	earch an Entrepre	he defini [.]	tion	

2. Can you find write a paragraph about a famous Entrepreneur and the products or services they have created? Research this on the internet if you need to.







SECTION 2

LEWIS ELLIS - LESSONS LEARNED

Now you have a better understanding about what an Entrepreneur is let's look at Lewis's journey and some of the lessons he has learned along the way.

Please answer the questions below based on the film clip you have viewed.

Write a full paragraph for each section answering all the questions you have been asked.

		tes into careers Iniversity route		ks about?		
Do you thi	nk that it was a	a good idea for a Foundation D	Lewis to con		ndation degree	? Why?
II you do II	ot know what	u i oundation E				
He talks al What life s What life s	bout life skills. kills do you th kills do you ha	k up whilst wo What do you th ink that employ we that you cou	hink that thes yers are look uld put on a C	se are? ing for? CV?		
How did yo	ou get these (l	ooking after sik	olings, helpin	g with a yout	th group, playii	ng in a team)
		ho had already				

Lewis contacted every marketing agency in Manchester. What skills did this require? Do you think that many people said no? How did he cope with that? Did he give up?
Lewis explained that a Skills Show or Careers Fair is the best place for you to speak to people in the industry that you want to join? Why do you think that is? What could you learn? What questions would you ask the exhibitors?
At the end of the clip Lewis gives advice for anybody wanting to start their own business but it is just as important for people who want to work for a company. What is it? Do you think it is good advice?

SECTION 3

1.

LEWIS ELLIS - ENTERPRISE PROGRAMMES

Now we have heard from Lewis and explored his journey so far let's start exploring some of the participation programmes on offer to budding young entrepreneurs.

Using the internet can you try and research 3 x Enterprise programmes which you could participate in as a young entrepreneur?	1					
By using the link below can you investigat LINK - YOUNG ENTERPRISE Please answer the questions below	e some of the programmes on offer through "Young Enterprise"					
Out of the 6 x Enterprise programmes which one would interest you most? Pl	•					
If your school participated within "Company Programme" what NEW skills do you think you and your team would learn about?						
Can you explain the benefits of learnin	a these new skills?					
How will they help you in the world of v						
Why do you think it is important to hav while you participate in this programm						

SECTION 4

LEWIS ELLIS - ASKING FOR ADVICE

Lewis mentions that he frequently asked for advice from business leaders / owners who had taken a similar journey to the one he was on.

Let	us explore how you could go about asking for some advice.				
1.	In the box below can you draft an email which you could send to a business leader / owner. This email will ask them to either meet with you or have a telephone conversation with you to discuss their journey and provide you with some advice? Remember to make sure the email comes across as professional and provides enough detail to convince the business leader / owner to meet with you or speak to you.				

WELL DONE!!!!!

The business leader / owner you contacted has now agreed to meet with you in person.

Can you list 10 questions you would like to ask him/her during your meeting?



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